

New Mexico Immunization Program

Protocol for meeting with Pharmaceutical Vaccine Representatives

The Immunization Program recognizes the value and service of the pharmaceutical vaccine representatives and the need for periodic meetings for the purposes of vaccine updates, new educational materials, tools, resources, etc.

Because the collaboration with our vaccine pharmaceutical partners is important, the following protocol will ensure two-way communication, while simultaneously allowing programmatic staff to effectively maintain the complexity of being a universal vaccine state, providing choice and ensuring no single vaccine and/or manufacturer is favored over one or the other.

- There shall be no unannounced visits with the Immunization Program staff and/or state regional PHO staff. All requests for meetings must be directly with the Immunization Program and not through individual PHO offices.
- Only one pharmaceutical representative from each company shall be assigned to NM, and this individual shall be the sole contact with and for the Program.
- For the purposes of presenting new vaccines, educational material, tools, resources, etc., there will be one meeting per year scheduled with all assigned NM pharmaceutical representatives. The meeting date and time will be announced a minimum of 3 months in advance to allow pharmaceutical assigned representatives adequate time for preparation and/or travel.
- At the Program's discretion, one additional individual meeting per year may be requested and reviewed.

Immunization Program Primary Contact:

Rebecca Gehring
 Vaccine and Outreach Manager
 (505) 827-0219
Rebecca.Gehring@state.nm.us

Immunization Program Back-Up Contact:

Lynne Padilla
 VFC Program Manager
 (505) 827-2147
Lynne.Padilla-Truji@state.nm.us

Thank you for your continued collaboration and efforts to support vaccination of the citizens of New Mexico!

Sincerely,



Erica Martinez-Lovato
 Immunization Program Manager

PUBLIC HEALTH DIVISION

1190 St. Francis Dr., Suite 1050 • P.O. Box 26110 • Santa Fe, New Mexico • 87502
 (505) 827-2389 • FAX: (505) 827-2329 • www.nmhealth.org

