



STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, Community Health Workers (CHWs) are front-line Public Health champions and critical members of health and social care teams; and

WHEREAS, workforce development of Public Health Frontline workers include CHWs, Tribal Community Health Representatives (CHRs), and Promotor(a)s de Salud is a critical public health priority, consistent with the mission of the New Mexico Department of Health to ensure health equity that benefits all New Mexico communities; and

WHEREAS, CHWs play an important role in reaching the most vulnerable areas of New Mexico, including rural and frontier New Mexico and are community connectors and navigators by creating linkages to resources as it relates to health and social systems of care; and

WHEREAS, CHWs are critically important in improving health through enhancing clinical outcomes and by addressing Social Determinants of Health (SDOH) of our socially vulnerable populations within New Mexico; and

WHEREAS, communities that support healthy lifestyles can provide protection and resiliency to help lower risk of chronic conditions through connecting with CHWs, Tribal Community Health Representatives (CHRs), and Promotor(a) de Salud; and

WHEREAS, the New Mexico Department of Health (NMDOH), Office of Community Health Workers (OCHW) is charged with workforce development through integration of CHWs into health and social systems of care and is key in building capacity of a competence workforce through offering two paths to state certification, with over 500 New Mexican citizens having achieved certification; and

WHEREAS, in partnership, the New Mexico Department of Health, Office of Community Health Workers, the New Mexico & Southern Colorado Community Health Representatives Association, Southern New Mexico Promotora Committee, and the National Association of Community Health Workers play a distinct and critical role by leading efforts to reduce health disparities and improve health outcomes for all New Mexico citizens.

NOW, THEREFORE, I, Michelle Lujan Grisham, Governor of New Mexico, do hereby proclaim October 2024, as:

“New Mexico Community Health Workers Month”

throughout the state of New Mexico.

Attest:

Maggie Toulouse Oliver
Secretary of State

Done at the Executive Office this
10th day of September 2024.

Witness my hand and the Great Seal
of the State of New Mexico.

Michelle Lujan Grisham
Governor

