

POD Signage

Use signs extensively to direct the movement of clients through the POD. Signs need to be large, legible and clear. Languages used should reflect the demographics of the people the POD will serve. Signs should be simple and directional in nature. People should be able to look at a sign and immediately know what to do. They should not have to stop, read, and then process what a sign means. Signs should use pictograms or shapes as much as possible. Hang signs overhead in a place where they can be seen by all clients. Weather resistant materials are recommended for external signs.

The contents of this folder include the Cambridge POD sign graphics. These graphics may be used to reproduce signage. Not all of the sign will be utilized dependent on the situation. Note that the signs are color coded which corresponds with the vests that the staff at those stations will be wearing and with the barricade and/or duct tape directional flow arrows.