

Healthy Kids Healthy Communities

HKHC builds state and local partnerships to expand children's and low-income adults' opportunities for healthy eating and physical activity where they live, learn, play, work, eat, and shop. Healthy eating and physical activity are the two main lifestyle behaviors that help prevent obesity and subsequent chronic disease.



Healthy Kids Healthy Communities Reach



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- Non-HKHC Counties
- HKHC Counties
- HKHC Tribes

14 counties

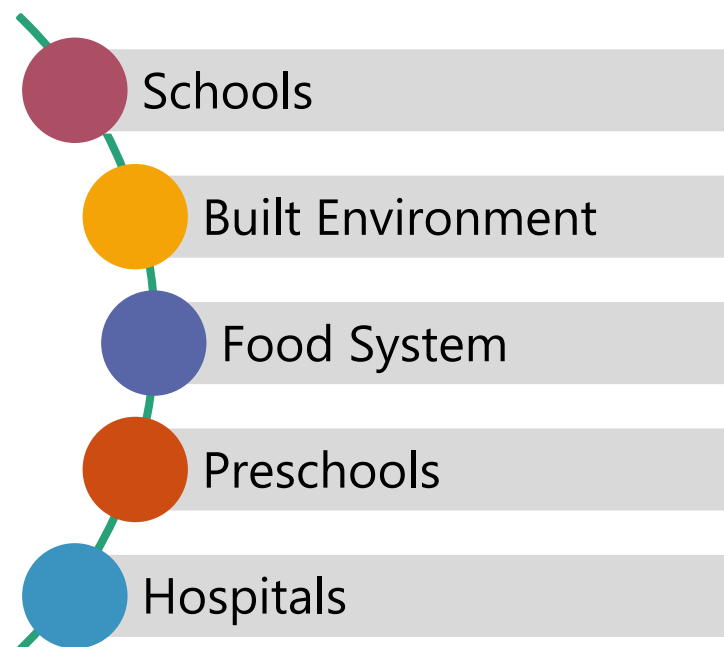
3 tribal communities

43 school districts

46,488 elementary school-age children

Multi-Sector Approach

Focus exclusively on policy, systems, and environmental changes to advance healthy eating and physical activity efforts in five priority settings

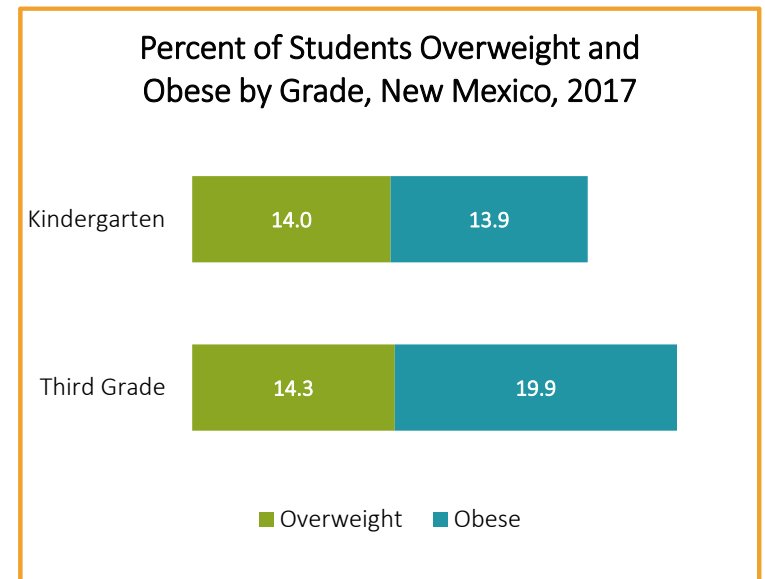


Outcomes

29,781 students in HKHC elementary schools have increased healthy eating opportunities on a regular basis (classroom fruit & vegetable tastings, salad bars)

25,066 students in HKHC elementary schools have increased physical activity opportunities before, during, and after school (walk & roll to school programs, walking clubs, schoolyards open for community use during non-school hours, healthy fundraisers)

➤ HKHC operates on a 100% federally-funded budget of \$1,600,000, most of which is allocated to state and local contractors to maximize reach and impact of obesity prevention initiatives statewide



Obesity among third graders has decreased from 22.6% in 2010 to 19.9% in 2017