

Medical Cannabis Program

Cannabis Nugs Of Wisdom

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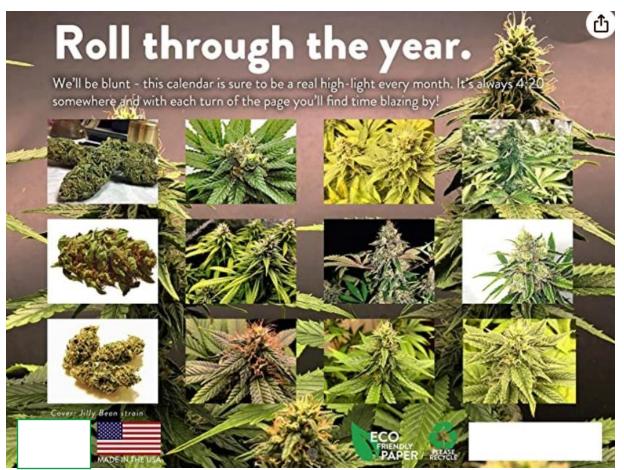
Health Educator

Disclaimer

- The opinions shared during this meeting do not necessarily reflect the position of the Medical Cannabis Program.
- The Medical Cannabis Program does not endorse any specific product, producer, or vendor.



Cannabis Holidays – "Holi-daze"





Why is it important to know these days?

- Mega Sales
- Mega Events
- "Cannabis Cup" judges vote on finest samples and give awards
- Education opportunity to discuss usage
- Increased demand for cards opportunity for evaluation
- Agitated Patients



420 (April 20th)

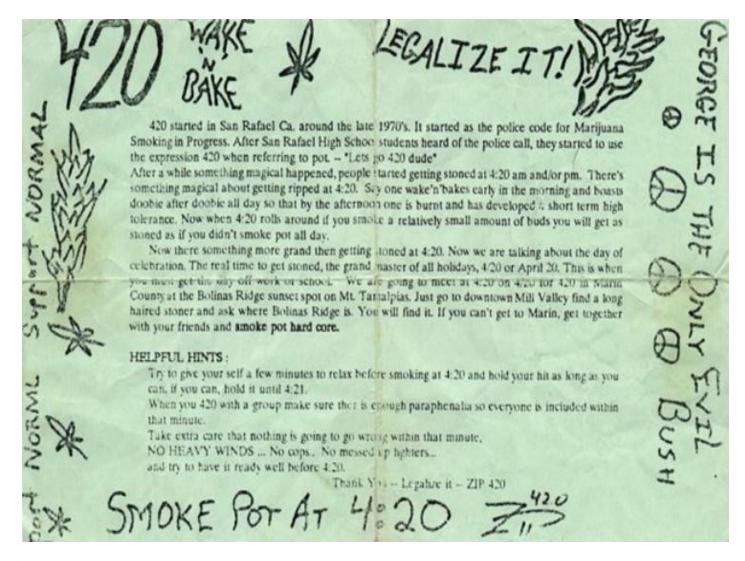
- Origins of 420
 - Penal code in California for possession actually applies to obstructing entry on public land.
 - Police radio code for "marijuana smoking in progress" actually LAPD and NYPD do not have such a code and SFPD's is for "juvenile disturbance".
 - Bob Dylan's song "Rainy Day Women #12 & 35" contains the lyric – "Everyone must get stoned" so of course, 12 x 35 = 420.
 - There are 420 active chemicals in marijuana actually more like 550.
 - 1939 short story "In the Walls of Eryx" described "curious mirage-plants" that appeared to get the narrator high at 4:20, according to his watch.



420 (continued)

- Origins (continued)
 - The "Waldos" in 1971 would meet at 4:20 pm near statue of Louis Pasteur to "partake".
 - (Credited as the inventors of 420)
 - On Dec. 28, 1990, a group of Deadheads in Oakland handed out flyers invited people to smoke "420"
 - (Credited with the concept of a holiday)
 - High Times magazine printed the flyer in 1991.
- Evolution
 - From personal to political to profits
 - Counterculture Symbol vs Corporate Influence
 - Cottage Product vs Commercial Commodity







Jack Herer's B-day (June 18th)

- Outspoken cannabis activist in the 70's, 80's, and early 90's.
- Founder of HEMP (Help End Marijuana Prohibition) Organization.
- Authored a book on the case for legalization called "The Emperor Wears No Clothes".
- Recommend a sativa-dominant strain named in his honor.



Oil and Concentrate Day / National Dab Day (July 10th)

- Reserved for cannabis oil and concentrate enthusiasts.
- Originated in a chart room where people were discussing their distaste for the 4:20 pm "smoke sesh time".
- Now you can take a hit twice 7:10 am and 7:10 pm.
- 710 = OIL when flipped







National CBD Day (August 8th)

- Celebration to promote the non-intoxicating and anti-inflammatory properties of CBD
- Help companies market themselves
- More impactful in states where THC is still illegal



Commemoration of the Victims of Prohibition (October 5th)

- On October 5, 1937, Samuel R. Caldwell and Moses Baca were arrested in Denver, Colorado.
- Three days after the Marijuana Tax Stamp Act passed which criminalized distribution and cultivation of cannabis.
- First men arrested on cannabis charges.
- Remember those who have faced "life-altering" sentences due to the criminalization of cannabis in the United States.



Legalization Day (November 6th)

- In 2012, Colorado and Washington became the first two states to legalize recreational cannabis.
- Celebration increases as more states legalize recreational cannabis.



"High" Volume Holidays

- New Years Day
- Independence Day
- Labor Day*
- Halloween
- Veteran's Day
- Christmas Day
- New Years Eve



Food Holidays

- 2/9 National Pizza Day
- 5/17 World Baking Day
- 6/1 National Donut Day
- 7/13 French Fry Day
- 7/16 Ice Cream Day
- 10/4 Taco Day
- 12/8 National Chocolate Brownie Day



Celebrity Birthdays

- 2/20 Rihanna's Birthday
- 2/29 Willie Nelson's Birthday
- 5/24 Tommy Chong's Birthday
- 10/20 Snoop Dog's Birthday



MCP Online Patient Portal Updates

Live Instruction



SB 242

- Change will go into effect June 16, 2023
 - Cards issued after June 15, 2023, will be valid for "2" years.
 - Change will not affect current expiration date.
 - Annual verifications are no longer required.



Any questions?





For More Information

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THANK YOU!!

