
Fiscal Year 2011 Socorro County Options, Prevention and Education Annual Work Plan



Socorro County Options, Prevention and Education

A comprehensive community health council

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SCOPE ANNUAL WORK PLAN

1. **Health Council Name:** Socorro County Options, Prevention and Education

2. Vision Statement:

Socorro County: a safe and healthy community.

3. Mission Statement

We will work together:

- to provide a method for community health decision making,
- to identify and prioritize health and safety needs,
- to establish and plan strategies for community health goals

for the improvement of the health and quality of life in families and individuals of Socorro County.

4. Health Council Self-Assessment Summary:

a. Summary of CSAS Results:

CSAS was not a contract deliverable for this fiscal year, however the health council did conduct a Council Self-Assessment Survey via the internet. These results are not available at this time and will be compiled at a later time.

b. Summary of SWOT analysis:

A SWOT analysis has not been conducted for this fiscal year, however with the loss of funding for the health council, there is recognition for the need to reanalyze the strengths and weaknesses of the council and will be included in our work plan below.

Health Council Work Plan: Action Plan Matrix

A. Council Development

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Planning: The Health Council is recognized as a community health planning and information body or hub.</p>	<p>1. Obtain formal endorsement of the health council from the City of Socorro and the Socorro County Commission by September 15, 2010.</p> <p>2. Communicate the work of the health council to governing bodies that include: City of Socorro, Socorro County Commission, Magdalena Board of Trustees and Alamo Chapter and to the Socorro County Chamber of Commerce.</p> <p>3. Increase public awareness of SCOPE’s planning activities in support of the identified priorities.</p>	<p>1.1 Present a current roster of membership for endorsement to both the City of Socorro and the County Commission at their regularly scheduled meeting.</p> <p>2.1 Provide electronic copies of monthly minutes to the Socorro City Council and the Socorro County Commission.</p> <p>2.2 Present an annual update to the Socorro City Council.</p> <p>2.3 Invite the City Council, County Commission, Magdalena Board and Socorro County Chamber of Commerce to the Annual SCOPE Banquet.</p> <p>2.4 Appoint a member of the council to attend the local government body meetings and chamber meetings on, at minimum, a quarterly basis.</p> <p>2.5 Conduct formal presentations as needed by the appointed members to the various governing bodies and Chamber.</p> <p>3.1 Develop a social marketing campaign.</p>	<ul style="list-style-type: none"> • Contacts with policy makers • Requests for resource directory • Requests for Community Health Profile & Plan • Increased public awareness by articles in newspapers, newsletters, PSA, community calendars, etc.

<p>2. Membership: The Health Council has a stable, diverse, and growing membership.</p>	<p>1. Retain and encourage participation of current membership on the council. 2. Expand council membership. targeting the following entities: Alamo Navajo Reservation Children Youth and Families (CYFD) El Puente Del Socorro Magdalena Village Board</p>	<p>1.1 Develop a press release stating that the council is still functioning. 1.2 Send out specific and personal invitations to current members letting them know that they are still needed. 1.3 Have meetings consistently at a centrally located place within the City of Socorro, potentially a restaurant. 1.4 Make personal contact with current members. 1.5 1st time visitors will be called following their first meeting thanking them for their participation and thereafter be sent meeting notices 1.6 Obtain signed MOU from each member of the council. 2.1 Develop an invitation process by both mail and personal outreach. 2.2 Develop a strategy to engage the public. 2.3 Implement the Social Marketing Campaign</p>	<ul style="list-style-type: none"> • Health Council Roster shows increased attendance • CSAS results
<p>3. Internal structures: The health council is sustained and institutionalized with effective structures & practices:</p> <ul style="list-style-type: none"> • Leadership team • Committee structure • Effective meetings • Member participation 	<p>1. Reevaluate our current and projected priorities. 2. Review the current structure and strengthen all committees of SCOPE. 3. Include Mental Health/Behavioral Health as a component of all current priorities, as applicable.</p>	<p>1.1 Evaluate the funding available for each priority. 1.2 Evaluate the active membership available to address each priority. 2.1 Support the implementation as needed and as feasible, the Standing Committee Expectations that were</p>	<ul style="list-style-type: none"> • Leadership Team minutes • Committee minutes • Health Council minutes • CSAS results

		<p>approved on 4/15/2010.</p> <p>3.1 Encourage inclusion of activities and objectives that enfold Mental Health/Behavioral Health components.</p>	
<p>4. Internal processes: The health council uses productive group processes.</p>	<p>1. Develop a New Member Orientation</p> <p>2. Review the CSAS results conducted in 2010.</p> <p>3. Conduct a SWOT analysis</p>	<p>1.1 Contact other Health councils for ideas on their New Member Orientation.</p> <p>1.2 Create a “job description” for council members</p> <p>2.1 Based on the CSAS results address Work Plan as needed.</p> <p>3.1 Conduct a SWOT analysis after the start of FY11</p>	<ul style="list-style-type: none"> • CSAS results

B. Community Assessment & Prioritization

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Community assessment: The health council is able to assess community health strengths, needs, problems, and resources.</p>	<p>1. Update on an as needed basis the Socorro County Health Profile 2. Build better access to local data.</p>	<p>1.1 On an as needed basis, review both local and secondary sources of data. 1.2 Identify SCOPE members who have access to data generated by their agency or organization. 2.1 Determine what local data is key for assessment.</p>	<ul style="list-style-type: none"> • Community Health Profile • Requests for resource directory • Requests for Community Health Profile & Plan
<p>2. Monitoring progress: The health council is able to monitor progress in achieving outcomes:</p> <ul style="list-style-type: none"> • Improving health • Improving community systems 	<p>1. Continue the process for monitoring council activities leading to outcomes.</p>	<p>1.1 Assess and modify the template for the Committee Monthly reports as applicable. 1.2 Continue Committee Monthly Reports to the Health Council.</p>	<ul style="list-style-type: none"> • Process for monitoring outcomes • Process for monitoring changes in health systems
<p>3. Emerging issues: The health council has the capacity to respond to emerging issues.</p>	<p>1. Continue the method of identifying and assessing emerging issues. 2. Continue the method of responding to emerging issues.</p>	<p>1.1 Review Socorro City Council, County Commission, Magdalena Village, Alamo Council agendas. 1.2 Keep line item regarding emerging issues on SCOPE agenda. 2.1 Convene an ad hoc committee as needed.</p>	<ul style="list-style-type: none"> • Health Council minutes: discussions of emerging issues • Study/investigation of emerging issues

C. Community Action: Coordination & Leadership: Domestic Violence

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Networks and partnerships are built and/or enhanced.</p>	<p>1. Encourage the Domestic Violence Task Force of Socorro County to be the committee to address this priority.</p>	<p>1.1 Participate in DVTF meetings. 1.2 Invite members of the DVTF to SCOPE meetings 1.3</p>	<ul style="list-style-type: none"> • Shared planning projects • New linkages between community entities • Joint initiatives established or strengthened
<p>2. Community programs are jointly developed or strengthened.</p>	<p>1. Partner and support any DVTF activities as indicated</p>	<p>1.1 Disseminate information on activities. 1.2 Encourage community participation 1.3</p>	<ul style="list-style-type: none"> • New programs jointly developed or implemented. • Activities related to ongoing programs
<p>3. Policies are changed and/or constituencies are built for policy changes.</p>	<p>1.</p>	<p>1.1</p>	<ul style="list-style-type: none"> • Policy change initiatives backed started • Discussions of policy changes • Constituencies established or strengthened. • Advocacy strategies discussed or implemented
<p>4. Funds are received or leveraged in the community.</p>	<p>1.</p>	<p>1.1</p>	<ul style="list-style-type: none"> • Technical assistance related to grant proposals provided • Endorsements of grant proposals considered • Joint applications for funding • Additional income received

C. Community Action: Coordination & Leadership: Fitness and Nutrition

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Networks and partnerships are built and/or enhanced.</p>	<p>1. Recruit and maintain active members to the committee. 2. Monitor the Safe Routes To School (SRTS) work group/coordinator.</p>	<p>1.1 Recruit Health Care Providers as active members. 2.1 Assist the SRTS coordinator as needed.</p>	<ul style="list-style-type: none"> • Shared planning projects • New linkages between community entities • Joint initiatives established or strengthened
<p>2. Community programs are jointly developed or strengthened.</p>	<p>1. Assist in the completion of Phase I of SRTS 2. Develop, partner and support programs that increase the health and physical activity of community members. 3. Explore the Re-Cycle Project</p>	<p>1.1 Participate in the SRTS work group. 1.2 Participate in the activities required of Phase I SRTS. 2.1 Partner and work with NDI in Socorro County 2.2 Continue Passports to Health throughout the community 2.3 Continue Bike Safety Classes and Helmet Distribution 2.4 Continue Bike to Work Day for Socorro 2.5 Explore and develop other Bicycle Education Activities 3.1 Develop a plan to create a Re-Cycle Project</p>	<ul style="list-style-type: none"> • New programs jointly developed or implemented. • Activities related to ongoing programs
<p>3. Policies are changed and/or constituencies are built for policy changes.</p>	<p>1. Explore the opportunity for a relationship with the Wellness Committees of Zimmerly Elementary, Cottonwood Valley Charter School and Sarracino Middle School 2. Participate in the School Health Advisory Committee</p>	<p>1.1 Determine contact person for the Wellness Committees of each School. 1.2 Inform the committees of the existence of the Fitness and Nutrition Committee and SRTS. 2.1 Attend meeting of SHAC as indicated.</p>	<ul style="list-style-type: none"> • Policy change initiatives backed started • Discussions of policy changes • Constituencies established or strengthened. • Advocacy strategies discussed or implemented

<p>4. Funds are received or leveraged in the community.</p>	<p>1. Support the appropriate use of funds obtained for SRTS. 2. Look for other and appropriate funding for activities as indicated.</p>	<p>1.1 Provide technical assistance to the coordinator hired for SRTS. 1.2 Ensure the completion of Phase I to obtain Phase II funding of SRTS. 2.1 Respond to RFP's as indicated.</p>	<ul style="list-style-type: none"> • Technical assistance related to grant proposals provided • Endorsements of grant proposals considered • Joint applications for funding • Additional income received
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C. Community Action: Coordination & Leadership: Substance Abuse

System/Capacity Outcomes	Health Council Objectives	Health Council Action Steps	Indicators
<p>1. Networks and partnerships are built and/or enhanced.</p>	<p>1. Increase membership 2. Develop a working relationship with the Magdalena Marshall</p>	<p>1.1 Recruit 2 new members 1.2 Recruit the Sherriff’s Department for membership 1.3 Recruit the Housing Authority for membership 1.4 Recruit a medical provider 2.1 Explore a collaborative relationship between the Socorro Police Department and Magdalena Marshall</p>	<ul style="list-style-type: none"> • Shared planning projects • New linkages between community entities • Joint initiatives established or strengthened
<p>2. Community programs are jointly developed or strengthened.</p>	<p>1. Develop 4 educational sessions 2. Develop a media campaign 3. Explore safe neighborhood programs/activities</p>	<p>1.1 Present 4 educational sessions 2.1 Implement the media campaign 3.1 Continue the process of creating a Community Garden in the City of Socorro 3.2 Support and advise the City on an at-risk youth program</p>	<ul style="list-style-type: none"> • New programs jointly developed or implemented. • Activities related to ongoing programs
<p>3. Policies are changed and/or constituencies are built for policy changes.</p>	<p>1. Increase underage drinking awareness</p>	<p>1.1 Support an ordinance that increases the consequences for underage drinking</p>	<ul style="list-style-type: none"> • Policy change initiatives backed started • Discussions of policy changes • Constituencies established or strengthened. • Advocacy strategies discussed or implemented

<p>4. Funds are received or leveraged in the community.</p>	<p>1. Advocate for funding for prevention and treatment for substance use in Socorro County</p>	<p>1.1 Facilitate a forum to increase collaboration of local resources and providers 1.2 Expand treatment services to include inpatient and/or residential services in Socorro County. Need the participation of SGH, City, SMH, SCS, and Medical Community. 1.3 Expansion of outpatient services and medical detoxification services 1.4 Partner with SGH 1.5 Research possible grant funding 1.6 Research possible excise tax</p>	<ul style="list-style-type: none"> • Technical assistance related to grant proposals provided • Endorsements of grant proposals considered • Joint applications for funding • Additional income received
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